

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT: : PLDT Gigabit - Talent Fee Addendum
 CE. NO. : PLDT-HOME-2025-0015
 DATE : 06 May 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	AdvF	VAT	COST IN PHP
I	Electronic Billboards - Additional Talent Fee Angie King	352,941.18	79,058.82	42,352.94	474,352.95
II	ASF On items number I	70,588.24		8,470.59	79,058.82
	SUB TOTAL	423,529.42	79,058.82	50,823.53	553,411.77
	GRAND TOTAL	423,529.42	79,058.82	50,823.53	553,411.77

SUBMITTED BY: Jennifer B. Wieneke Head of Business	PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director		
APPROVED BY: Linette Garcia-Perez Senior Manager, Marketing Communications	APPROVED BY: 24 Sep 2025 Rina Pineda VP, Marketing Comms & Services	APPROVED BY: Ma. Zelinda P. Borromeo Head, Home Marketing & Logistics