






PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT: : PLDT Home ASC Complaint
 CE. NO. : PLDT-HOME-2025-0014
 DATE : 30 April 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	WTAX	VAT	COST IN PHP
I	ASC Complaint Fee	9,240.00		1,108.80	10,348.80
II	ASC Complaint Processing Fee	5,000.00		600.00	5,600.00
III	ACCOUNT MANAGEMENT & CLIENT SERVICING FEE	2,848.00		341.76	3,189.76
	SUB TOTAL	17,088.00	0.00	2,050.56	19,138.56
	GRAND TOTAL	17,088.00	0.00	2,050.56	19,138.56

SUBMITTED BY:  Cecille D. Ocampo Project Manager	VERIFIED BY:  Lalyn Morete Senior Finance Analyst
NOTED BY:  Diane Chua Managing Director	NOTED BY:  Jennifer B. Wieneke Head of Business
APPROVED BY:  Miguel N. Ruffy Senior Manager, Brand Equity Management	APPROVED BY: Ana May C. Jovellanos Head of Brand Equity