

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
BRAND : Home
PROJECT : PLDT Home Red Fiber DTI Promo Extension
CE. NO. : PLDT-HOME-2025-0010
DATE : 20 March 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	WTAX	VAT	COST IN PHP
I	DTI APPLICATION One (1) Promo extension for RED Fiber Christmas Bonanza Mangement & Processing of DTI promo extension	13,336.60		1,600.39	14,936.99
II	ACCOUNT MANAGEMENT & CLIENT SERVICING FEE	2,667.32		320.08	2,987.40
	SUB TOTAL	16,003.92	0.00	1,920.47	17,924.39
	GRAND TOTAL	16,003.92	0.00	1,920.47	17,924.39

SUBMITTED BY: Cecille D. Ocampo Project Manager	PREPARED BY: Cecille D. Ocampo Project Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director	NOTED BY: Jennifer B. Wieneke Head of Business	
APPROVED BY: Miguel N. Ruffy Senior Manager, Brand Equity Management		