

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT : PLDT Gigabit Modem Sleeve FA
 CE. NO. : PLDT-HOME-2025-0009
 DATE : 28 February 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	WTAX	ASF	AdvF	VAT	COST IN PHP
I CREATIVE DEVELOPMENT - One (1) Layered file - One (1) FA file <i>Inclusive of Creative Fees and 12 hours of FA time.</i>	80,000.00		0.00	0.00		80,000.00
II II. PROJECT MANAGEMENT FEE	16,000.00		0.00	0.00		16,000.00
SUB TOTAL	96,000.00	0.00	0.00	0.00	0.00	96,000.00
12% VAT						11,520.00
GRAND TOTAL	96,000.00	0.00	0.00	0.00	0.00	107,520.00

SUBMITTED BY: Cecille D. Ocampo Project Manager		PREPARED BY: Cecille D. Ocampo Project Manager		VERIFIED BY: Lalyn Morete Senior Finance Analyst	
NOTED BY: Diane Chua Managing Director			NOTED BY: Jennifer B. Wieneke Head of Business		
APPROVED BY: Linette Garcia-Perez Senior Manager, Marketing Communications			APPROVED BY: Ma. Zelinda P. Borromeo Head, Home Marketing & Logistics		