

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT: : PLDT Home Red Fiber ASC Applications
 CE. NO. : PLDT-HOME-2024-0082
 DATE : 12 December 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	WTAX	VAT	COST IN PHP
I ASC APPLICATIONS	57,352.00		6,882.24	64,234.24
One (1) special screening & clearing for (1) RED Fiber Promo				
Two (2) regular screening & clearing for (1) RED Fiber Promo				
Managment & processing of (3) ASC applications				
15% Advancing Fee				
Rush Fee				
II ACCOUNT MANAGEMENT AND CLIENT SERVICING FEE	9,496.00		1,139.52	10,635.52
SUB TOTAL	66,848.00	0.00	8,021.76	74,869.76
GRAND TOTAL	66,848.00	0.00	8,021.76	74,869.76

TERMS :

Penalty charges of 2 will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUBMITTED BY: Cecille D. Ocampo Project Manager	PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director	NOTED BY: Jennifer B. Wieneke Head of Business	
APPROVED BY: Miguel N. Ruffy Senior Manager, Brand Equity Management	APPROVED BY: Lester Dy Senior Product Manager	