

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : PLDT Inc.  
**BRAND** : Home  
**PROJECT** : PLDT Home Red Fiber DTI Applications  
**CE. NO.** : PLDT-HOME-2024-0080  
**DATE** : 04 December 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	<b>DTI APPLICATION</b> Two (2) Premium Promo Applications for RED Fiber Christmas Bonanza & RED Fiber Speedbost Mangement & Processing of two (2) DTI applications Advancing Fee (15%)	27,800.38	3,336.05	<b>31,136.43</b>
II	<b>ACCOUNT MANAGEMENT &amp; CLIENT SERVICING FEE</b>	5,252.24	630.27	<b>5,882.51</b>
	<b>SUB TOTAL</b>	<b>33,052.62</b>	<b>3,966.31</b>	<b>37,018.93</b>
	<b>GRAND TOTAL</b>	<b>33,052.62</b>	<b>3,966.31</b>	<b>37,018.93</b>

**TERMS :**

Penalty charges of 2 will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUBMITTED BY: <b>Maxine K. Cruz</b> Senior Account Manager	PREPARED BY: <b>Maxine K. Cruz</b> Senior Account Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Diane Chua</b> Managing Director	NOTED BY: <b>Jennifer B. Wieneke</b> Head of Business	
APPROVED BY: <b>Miguel N. Ruff</b> Senior Manager, Brand Equity Management		