

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : HOME
 PROJECT : PLDT Home Thematic (TACO): ASC Addendum (Special Clearings)
 CE. NO. : PLDT-HOME-2024-0065
 DATE : 27 September 2024


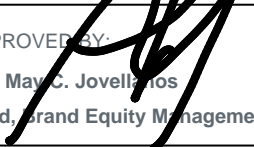
16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I ASC PERMIT APPLICATIONS	140,760.00	16,891.20	157,651.20
Inclusions:			
- special clearing for digital video 60s @Php15,400			
- special clearing for digital video 60s (verticals and squares) @Php15,400			
- special clearing for TVC & digital video 30s @ Php15,400			
- special clearing for TVC & digital video 15s @ Php15,400			
- special clearing for digital video 6s @Php 15,400			
- special screening & clearing for static digital KV @ Php15,400			
- six (6) x processing fee @ Php 5,000 each			
- advancing fee			
II ACCOUNT MANAGEMENT AND CLIENT SERVICING FEE	28,152.00	3,378.24	31,530.24
On items number I			
SUB TOTAL	168,912.00	20,269.44	189,181.44
GRAND TOTAL	168,912.00	20,269.44	189,181.44

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUBMITTED BY: Paola Soriano Account Director	PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director	NOTED BY: Jennifer B. Wieneke Head of Business	

<p>APPROVED BY:  Linette Garcia-Perez Senior Manager, Marketing Communications</p>	<p>APPROVED BY:  Ana May C. Jovelinos Head, Brand Equity Management</p>
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