

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.  
 BRAND : Home  
 PROJECT : Pldt Home Project: Pizza 1 - Music Reusage  
 CE. NO. : PLDT-HOME-2024-0064  
 DATE : 26 September 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	<b>MUSIC PRODUCTION</b> 1 x 30s Jingle for On-Ground Events	48,666.67	5,840.00	54,506.67
II	<b>ASF</b> On items number I	8,589.67	1,030.76	9,620.43
	<b>SUB TOTAL</b>	57,256.34	6,870.76	64,127.10
	<b>GRAND TOTAL</b>	57,256.34	6,870.76	64,127.10

**TERMS :**

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

**ATTENTION :**

**NOTE:**

\*Cost is still subject to change according to final project brief

\*Usage duration - 12 months

\*Territory - Philippines Only

SUBMITTED BY: <b>Jennifer B. Wieneke</b> Head of Business	PREPARED BY: <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Diane Chua</b> Managing Director	NOTED BY: <b>Miguel Sevilla</b> Account Director	
APPROVED BY: <b>Angelo Libiran</b> Sr. Product Specialist, Home Acquisition Marketing	APPROVED BY: <b>Claire Guevarra</b> AVP & Head, Acquisition Marketing	APPROVED BY: <b>Marizer Borromeo</b> Head, Home Admin & Logistics