

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : PLDT HOME
 PROJECT : Famload All Access 99 KV
 CE. NO. : PLDT-HOME-2024-0054
 DATE : 06 September 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I	99,490.74		99,490.74
CREATIVE DEVELOPMENT			
One (1) Key Visual with (1) Cascade			
One (1) Layered File			
Two (2) Shutterstock Images for All Media Use			
II	40,420.00		40,420.00
ASC APPLICATION			
One (1) Special Screening & Clearing Application			
Management & Processing Fee			
15% Advancing Fee			
ACCOUNT MANAGEMENT & CLIENT SERVICING			
III	27,982.15	0.00	27,982.15
FEE			
On items number I, II			
SUB TOTAL			
	167,892.89	0.00	167,892.89
12% VAT			
			20,147.15
GRAND TOTAL			
	167,892.89	0.00	188,040.03

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUPPLIER COST BREAKDOWN

Vendor	Vendor Code	Payment Terms		Net Amount	VAT	Gross Amount
		DUE	%			
		30	0%	167892.89	20147.1468	188040.0368
TOTAL			%	167892.89	20147.146800000002	188040.0368

SUBMITTED BY: <i>Maxine Cruz</i> Maxine K. Cruz Senior Account Manager	PREPARED BY: <i>Maxine Cruz</i> Maxine K. Cruz Senior Account Manager
NOTED BY: <i>Diane Chua</i> Diane Chua Managing Director	NOTED BY: <i>Jennifer B. Wieneke</i> Jennifer B. Wieneke Head of Business

APPROVED BY:

Miguel Ruffy
Brand Equity Management



APPROVED BY:

Adrian Azana
Fixed Wireless Access

