

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE






**CLIENT** : PLDT Inc.  
**BRAND** : Home  
**PROJECT** : Unli All 1399 ASC Application Addendum  
**CE. NO.** : PLDT-HOME-2024-0049  
**DATE** : 30 August 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	<b>ASC APPLICATIONS</b>	60,946.90	7,313.63	<b>68,260.53</b>
	Inclusive of:			
	- 1x Special Screening/Clearing Application Fee (Php 30,800)			
	- 3x Regular Screening 6s Video (Php 4,806)			
	- Advancing Fee (Php 5,340.9)			
	- Processing Fee (Php 20,000)			
II	<b>ACCOUNT MANAGEMENT</b>	12,189.38	1,462.73	<b>13,652.11</b>
	On items number I			
	<b>SUB TOTAL</b>	<b>73,136.28</b>	<b>8,776.35</b>	<b>81,912.63</b>
	<b>GRAND TOTAL</b>	<b>73,136.28</b>	<b>8,776.35</b>	<b>81,912.63</b>

**TERMS :**

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUBMITTED BY:  <b>Miguel Sevilla</b> Account Director		
NOTED BY:  <b>Diane Chua</b> Managing Director		
APPROVED BY:  <b>Miguel Ruffa</b> Brand Equity Management	APPROVED BY:  <b>Ana May C. Cevallos</b> Head of Brand Equity	APPROVED BY:  <b>Marizel P. Borromeo</b> Head, Home Marketing Admin & Logistics