

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Pldt Home
 PROJECT: : Pldt Home Security
 CE. NO. : PLDT-HOME-2024-0041
 DATE : 01 August 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I PRODUCTION COST Inclusive of Account Management and Client Servicing	2,453,000.00	294,360.00	2,747,360.00
SUB TOTAL	2,453,000.00	294,360.00	2,747,360.00
GRAND TOTAL	2,453,000.00	294,360.00	2,747,360.00

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUBMITTED BY: <i>Ctlumaypd</i> Claire Lumayad Exec. Assistant / CE Traffic Manager		PREPARED BY: <i>Ctlumaypd</i> Claire Lumayad Exec. Assistant / CE Traffic Manager		VERIFIED BY: Lalyn Morete Senior Finance Analyst	
NOTED BY: Diane Chua <i>Diane Chua</i> Managing Director					
APPROVED BY: <i>guz</i> Linette Garcia Perez Senior Manager, BEM Home Marketing	APPROVED BY: <i>ZP Borromeo</i> Ma. Zelinda P. Borromeo Product Manager, Head of Home Marketing Admin & Logistics	APPROVED BY: <i>R Ricardo D. Semilla</i> Ricardo D. Semilla Product Manager, Home Security - Digital Services	APPROVED BY: <i>Evert Chris R. Miranda</i> Evert Chris R. Miranda VP, Digital Services Home Marketing	APPROVED BY: <i>John Henri C. Yanez</i> John Henri C. Yanez First Vice President, Head of Home Marketing	2024