

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT : Pldt Home Project: TACO - Music Synchronization Fee
 CE. NO. : PLDT-HOME-2024-0033rev1
 DATE : 19 July 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	SYNCHRONIZATION FEE Medium: TV and Digital-Internet - Client's website, Youtube, FB, IG and TikTok) Song: Huwag Kang Matakot by Ely Eleandre Buendia	1,750,000.00	210,000.00	1,960,000.00
II	LICENSING FEE	10,000.00	1,200.00	11,200.00
III	ASF On items number I, II	310,640.00	37,276.80	347,916.80
	SUB TOTAL	2,070,640.00	248,476.80	2,319,116.80
	GRAND TOTAL	2,070,640.00	248,476.80	2,319,116.80

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY: Jennifer B. Wieneke Head of Business		PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager		VERIFIED BY: Lalyn Morete Senior Finance Analyst	
NOTED BY: Diane Chua Managing Director					
APPROVED BY: Linette Garcia-Perez Senior Manager, Marketing Communications	APPROVED BY: Ana May C. Jovellanos Head, Brand Equity Management	APPROVED BY: Marizel P. Borromeo Head, Home Admin & Logistics	APPROVED BY: Regina P. Pineda '24 VP, Marketing Comms & Services and Fixed Wireless	APPROVED BY: John Yanez FVP & Head, Home Product and Home Management	