

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT : Pldt Home Video Production Requirement - LNM
 CE. NO. : PLDT-HOME-2024-0029
 DATE : 02 July 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I Video Production Requirements	2,176,000.00	261,120.00	2,437,120.00
Deliverables:			
- Video and event support			
- Content creation and implementation			
- Production of Consumable materials			
- Production of episode script and creative materials			
- Activation of Twitter Live Spaces			
- Facilitation of Technical Requirements			
- Coordination of schedule of host/s and guest/s			
- Audio & Video Editing			
- Exclusive of Guest Talent Fee			
II Talent Fees	384,000.00	46,080.00	430,080.00
III ASF	451,840.00	54,220.80	506,060.80
On items number I, II			
SUB TOTAL	3,011,840.00	361,420.80	3,373,260.80
GRAND TOTAL	3,011,840.00	361,420.80	3,373,260.80

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUBMITTED BY: <i>Paola Soriano</i> Paola Soriano Account Director		PREPARED BY: <i>C. Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager		VERIFIED BY: Lalyn Morete Senior Finance Analyst	
NOTED BY: <i>Diane Chua</i> Diane Chua Managing Director					
APPROVED BY: <i>Ma. Abigail D. Encarnacion-Engco</i> Ma. Abigail D. Encarnacion-Engco Digital Marketing Producer Manager	APPROVED BY: <i>Enrique M. Quizon II</i> Enrique M. Quizon II Head, Home Digital Marketing	APPROVED BY: <i>Marizel P. Borromeo</i> Marizel P. Borromeo Head, Home Marketing Admin & Logistics	APPROVED BY: <i>Regina P. Pineda</i> Regina P. Pineda VP & Head, Home Marketing Communications & Services	APPROVED BY: <i>John C. Yanez</i> John C. Yanez FVP & Head, Home Product & Portfolio Management	