

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT: : Pldt Home Wifi LTE Advanced 995
 CE. NO. : PLDT-HOME-2024-0025
 DATE : 19 June 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	ASF	VAT	TOTAL
I CREATIVE DEVELOPMENT	81,500.00	0.00	9,780.00	91,280.00
(1) static material (Pldt Home official store thumbnails) with three (3) cascades - Php 28,000				
(1) static key visual cascade - Php 28,500				
(1) key visual layered file - Php 25,000				
II ASC APPLICATION	45,420.00	0.00	5,450.40	50,870.40
(1) ASC application - special screening and clearing - Php 30,800				
Advancing fee - Php 4,620				
Management and rush processing of ASC application - Php 10,000				
III ACCOUNT MANAGEMENT AND CLIENT SERVICING FEE	25,384.00		3,046.08	28,430.08
On items number I, II				
SUB TOTAL	152,304.00	0.00	18,276.48	170,580.48
GRAND TOTAL	152,304.00	0.00	18,276.48	170,580.48

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUBMITTED BY: <i>[Signature]</i> Maxine K. Cruz Senior Account Manager	PREPARED BY: <i>[Signature]</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: <i>[Signature]</i> Lalyn Morete Senior Finance Analyst
NOTED BY: <i>[Signature]</i> Diane Chua Managing Director	NOTED BY: <i>[Signature]</i> Jennifer B. Wieneke Head of Business	