

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.  
 BRAND : Home  
 PROJECT: : SSC Contact Point Reminder  
 CE. NO. : PLDT-HOME-2024-0014  
 DATE : 02 April 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	<b>CREATIVE DEVELOPMENT</b>	132,410.00		132,410.00
	(1) Static Key Visual			
	(1) A4 Print Out FA			
	(2) Shutterstock Images			
	(1) Layered File			
	<b>ACCOUNT MANAGEMENT &amp; CLIENT SERVICING</b>			
II	<b>FEE</b>	26,482.00	0.00	26,482.00
	On items number I			
	<b>SUB TOTAL</b>	158,892.00	0.00	158,892.00
	12% VAT			19,067.04
	<b>GRAND TOTAL</b>	158,892.00	0.00	177,959.04

## TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

## SUPPLIER COST BREAKDOWN

Vendor	Vendor Code	Payment Terms		Net Amount	VAT	Gross Amount
		DUE	%			
	Tribal	30	0%	739289	88714.68	828003.6799999999
<b>TOTAL</b>			<b>%</b>			

SUBMITTED BY: <i>Maxine K. Cruz</i> <b>Maxine K. Cruz</b> Senior Account Manager		PREPARED BY: <i>Maxine K. Cruz</i> <b>Maxine K. Cruz</b> Senior Account Manager	
NOTED BY: <i>Diane Chua</i> <b>Diane Chua</b> Managing Director		NOTED BY: <i>Jennifer B. Wieneke</i> <b>Jennifer B. Wieneke</b> Telco Head/PLDT Head	
APPROVED BY: <i>Miguel N. Ruffly</i> <b>Miguel N. Ruffly</b>	APPROVED BY: <b>Haylene G. Castrodes</b>	APPROVED BY: <b>Arturo S. Carandang</b>	APPROVED BY: <b>Ana May C. Jovellanos</b>