

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Corporate
 PROJECT : PLDT Home Bitly Subscription Account (FY 24/25)
 CE. NO. : PLDT-HOME-2024-0007rev1
 DATE : 21 February 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I Duration: March 17, 2024 to March 16, 2025	140,892.00	16,907.04	157,799.04
Bitly Subscription One (1) year subscription			
II ASF On items number I	21,133.80	2,536.06	23,669.86
SUB TOTAL	162,025.80	19,443.10	181,468.90
GRAND TOTAL	162,025.80	19,443.10	181,468.90

TERMS :

Note: Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend the work in case the delay last more than forty-five (45) days after the due date.

SUBMITTED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua <i>Diane Chua</i> Managing Director		
APPROVED BY: Marizel P. Borromeo Head, Home Marketing Admin and Logistics	APPROVED BY: <i>[Signature]</i> En. Cris M. Quizon II Head, Performance Marketing	APPROVED BY: John C. Yanez First Vice-President, Head, Home Marketing