

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.  
 BRAND : PLDT Home  
 PROJECT: : Stream TV Print FA  
 CE. NO. : PLDT-HOME-2024-0005  
 DATE : 12 February 2024

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	<b>PRINT AD FA</b> - Cascade of KV to full page/full color size 25.4cm x 40.6cm	21,000.00	2,520.00	23,520.00
II	<b>ACCOUNT MANAGEMENT</b> On items number I	4,200.00	504.00	4,704.00
	<b>SUB TOTAL</b>	25,200.00	3,024.00	28,224.00
	<b>GRAND TOTAL</b>	25,200.00	3,024.00	28,224.00

SUBMITTED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager		PREPARED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager		VERIFIED BY: Lalyn Morete Senior Finance Analyst	
NOTED BY: Diane Chua <i>Diane Chua</i> Managing Director			NOTED BY: Jennifer B. Wieneke <i>JBWieneke</i> Telco Head/PLDT Head		
APPROVED BY: <i>Linette</i> Linette Garcia-Perez Senior Manager, Marketing Communications	APPROVED BY: <i>MZBorromeo</i> Ma. Zeninda P. Borromeo Product Manager, Head, Admin & A&P Budget Management	APPROVED BY: <i>AMC</i> Ana May C. Jovellanos Head BEH Home Marketing	APPROVED BY: <i>Bryan B.</i> Bryan B. Blantzeg Senior Product Manager, Stream TV Home Marketing	APPROVED BY: <i>Evert</i> Evert Chris R. Miranda Vice-President, Digital Services	