

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : PLDT Inc.  
**BRAND** : PLDT Home  
**PROJECT**: : PLDT Home Brand Account Building -Hepmil Supplier Payment  
**CE. NO.** : PLDT-HOME-2023-0095rev1  
**DATE** : 01 December 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	<b>PRODUCTION (SMARTHOME HACKS &amp; DIY)</b> 3 Shoot sessions -> Every shoot session will have 2 days of shoot, with 8 hrs. each. Total: 18 content pieces 8 Employee-led 10 HCN Creator-led – 8-hour shoot inclusive of ingress and egress Inclusions: -Set design -Hair & Makeup Artist -Technical Needs	600,000.00	72,000.00	672,000.00
II	<b>ASF</b> On items number I	120,000.00	14,400.00	134,400.00
	<b>SUB TOTAL</b>	<b>720,000.00</b>	<b>86,400.00</b>	<b>806,400.00</b>
	<b>GRAND TOTAL</b>	<b>720,000.00</b>	<b>86,400.00</b>	<b>806,400.00</b>

**TERMS :**

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY: <b>Miguel Sevilla</b> Account Director	PREPARED BY: <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
APPROVED BY: <b>Mabie O. Encarnacion-Engco</b> Digital Marketing Manager	APPROVED BY: <b>Ma. Zelinda Borromeo</b> Head of A&P Marketing, PLDT Home	APPROVED BY: <b>Evert Miranda</b> VP-Head of Digital Services, Product Marketing