

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : PLDT Home
 PROJECT : Pldt Home Brand Account Building Aug to Dec 2023-Hepmil Supplier Payment
 CE. NO. : PLDT-HOME-2023-0094
 DATE : 01 December 2023


16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	PRODUCTION (TECH TOKS) X1 Tier D Creator As Shoot Talent, inclusive of: - x4 shoot days in total (8 hrs. per day) - To be featured/star in 18 content videos for the full term LICENSING: X1 Tier D Creator (10 videos) Inclusive of: - Client license to post on 3 Social Platforms (TT + 2 others) with boosting for 1 month	780,000.00	93,600.00	873,600.00
II	SMARTHOME HACKS & DIY X1 Tier D Creator As Shoot Talent, inclusive of: - x4 shoot days in total (8 hrs. per day) - To be featured/star in 18 content videos for the full term LICENSING: X1 Tier D Creator 390,000.00 (10 videos) Inclusive of: - Client license to post on 3 Social Platforms (TT + 2 others) with boosting for 1 month – Perpetual posting of the content on the brand page			
III	ASF On items number I	156,000.00	18,720.00	174,720.00
	SUB TOTAL	936,000.00	112,320.00	1,048,320.00
	GRAND TOTAL	936,000.00	112,320.00	1,048,320.00

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY: Miguel Sevilla Account Director	PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
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NOTED BY: <i>Diane Chua</i> Diane Chua Managing Director		
APPROVED BY:  Mabie O. Encarnacion- Digital Marketing Manag	APPROVED BY: <i>M. Zeilinda Borromeo</i> Ma. Zeilinda Borromeo Head of A&P Marketing, PLDT Home	APPROVED BY: <i>Evert Miranda</i> Evert Miranda VP-Head of Digital Services, Product Marketing