

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.  
 BRAND : Home  
 PROJECT: : Pldt Home Ookla - Launch & Meet Supplier Payment  
 CE. NO. : PLDT-HOME-2023-0090  
 DATE : 07 December 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
I <b>PLDT HOME OOKLA DIGITAL CONTENT</b> Deliverables: - Video and event support - Content creation and implementation - Production of Consumable materials	102,040.82	12,244.90	114,285.72
II <b>ASF</b> <b>On items number I</b>	20,408.16	2,448.98	22,857.14
<b>SUB TOTAL</b>	122,448.98	14,693.88	137,142.86
<b>GRAND TOTAL</b>	122,448.98	14,693.88	137,142.86

**TERMS :**

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY: <b>Miguel Sevilla</b> Account Director		PREPARED BY: <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager		VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst	
NOTED BY: <b>Diane Chua</b> Managing Director					
APPROVED BY: <b>Mabie Encarnacion-Engco</b> Digital Marketing Manager		APPROVED BY: <b>Ana May C. Jovellanos</b> Head, Home Brand Equity Management		APPROVED BY: <b>Ma. Zelinda Borromeo</b> Head of A&P Marketing	
				APPROVED BY: <b>Eason G. De Guzman</b> Brand Equity Management Executive	