

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.  
 BRAND : Home  
 PROJECT: : Pldt Home Fiber FIBA - Launch & Meet Supplier Payment  
 CE. NO. : PLDT-HOME-2023-0087  
 DATE : 07 December 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
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	SERVICE	NET	VAT	COST IN PHP
I	<b>PLDT HOME FIBA DIGITAL CONTENT</b> Deliverables: - Video and event support - Content creation and implementation - Production of Consumable materials	132,653.06	15,918.37	148,571.43
II	<b>ASF</b> On items number I	26,530.61	3,183.67	29,714.29
	<b>SUB TOTAL</b>	<b>159,183.67</b>	<b>19,102.04</b>	<b>178,285.71</b>
	<b>GRAND TOTAL</b>	<b>159,183.67</b>	<b>19,102.04</b>	<b>178,285.71</b>

**TERMS :**

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY: <b>Miguel Sevilla</b> Account Director	PREPARED BY: <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Diane Chua</b> Managing Director		
APPROVED BY: <b>Paula Khamis</b> Sr. Product Specialist - Entertainment, Digital Services	APPROVED BY: <b>Bryan B. Brantzeg</b> Sr. Product Manager - Head of Entertainment, Digital Services	APPROVED BY: <b>Ma. Zelinda Borromeo</b> Head of A & P Marketing