

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT: : Pldt Home Holidetails 2023 - Launch & Meet Supplier Payment
 CE. NO. : PLDT-HOME-2023-0085rev2
 DATE : 07 December 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	PLDT HOME HOLIDetails 2023 DIGITAL CONTENT Deliverables: - Video and event support - Content Creation and Implementation - Production of Consumable Materials	61,224.49	7,346.94	68,571.43
II	ASF On items number I	12,244.90	1,469.39	13,714.29
	SUB TOTAL	73,469.39	8,816.33	82,285.71
	GRAND TOTAL	73,469.39	8,816.33	82,285.71

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY: Miguel Sevilla Account Director	PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director		
APPROVED BY: Linette Garcia Perez Senior Manager, Home Brand Equity Management	APPROVED BY: Ma. Zeinda Borromeo Head of A & P Marketing	