

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : PLDT Home
 PROJECT: : Pldt Home Brand Account Building - Hepmil Supplier Payment
 CE. NO. : PLDT-HOME-2023-0084rev1
 DATE : 01 December 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	EDITING SERVICES Editing of PLDT Video Assets for Repurposing Total of 10 videos	642,000.00	77,040.00	719,040.00
II	FIRST PRODUCTION COST -> Every shoot session will have 2 days of shoot, with 8 hrs. each. Total of 12 shoot days combined. Total: 18 content pieces 8 Employee-led 10 HCN Creator-led - 8-hour shoot inclusive of ingress and egress Inclusions: -Set design -Hair & Makeup Artist -Technical Needs -Post-production			
III	ASF On items number I	128,400.00	15,408.00	143,808.00
	SUB TOTAL	770,400.00	92,448.00	862,848.00
	GRAND TOTAL	770,400.00	92,448.00	862,848.00

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY: Miguel Sevilla Account Director	PREPARED BY: Miguel Sevilla Account Director	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director		
APPROVED BY: Mabie O. Encarnacion Digital Marketing Manager	APPROVED BY: Ma. Zelinda Borromeo Head of A&P Marketing, Pldt Home	APPROVED BY: Evert Miranda VP-Head of Digital Services, Product Marketing