

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Smart Home / Digital Innovations
 PROJECT: : PLDT Next Upgrade
 CE. NO. : PLDT-HOME-2023-0081
 DATE : 28 November 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
I PRODUCTION COSTS	1,500,000.00	180,000.00	1,680,000.00
- Next Upgrade " I Can" launch video			
- 60s digital video with editdown			
SUB TOTAL	1,500,000.00	180,000.00	1,680,000.00
GRAND TOTAL	1,500,000.00	180,000.00	1,680,000.00

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua <i>Diane Chua</i> Managing Director		
APPROVED BY: <i>Evert Chris Miranda</i> Evert Chris Miranda Head of Digital Services	APPROVED BY: <i>Linette Garcia Perez</i> Linette Garcia Perez Senior Manager, Marketing Communications	APPROVED BY: <i>Janice Lagaso</i> Janice Lagaso AVP, Marketing Communications