

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE







CLIENT : PLDT Inc.  
BRAND : PLDT HOME  
PROJECT : Hamilton AO  
CE. NO. : PLDT-HOME-2023-0075rev1  
DATE : 13 October 2023

16/F Two World Square  
McKinley Hill, The Fort  
Taguig City, Philippines  
Tel.: 8856-7888  
Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
<b>I MATERIAL CREATION</b> Creation of 6x Materials - 4x Static and 2x Multi-Image. Max of 3 revisions per material. Inclusive of Account Management.	200,000.00	24,000.00	<b>224,000.00</b>
<b>SUB TOTAL</b>	<b>200,000.00</b>	<b>24,000.00</b>	<b>224,000.00</b>
<b>GRAND TOTAL</b>	<b>200,000.00</b>	<b>24,000.00</b>	<b>224,000.00</b>

## TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY:  <b>Miguel Sevilla</b> Account Director	
NOTED BY:  <b>Diane Chua</b> Managing Director	
APPROVED BY:  <b>Mabie O. Encarnacion Engco</b> Digital Marketing Manager	APPROVED BY:  <b>Ma. Zelinda P. Borromeo</b> Head of A&P Marketing