

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT: : PLDT Stream TV
 CE. NO. : PLDT-HOME-2023-0066
 DATE : 28 September 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	Creative Concept Development - Campaign Strategy	55,000.00	6,600.00	61,600.00
II	KEY VISUAL Two (2) sets - Product and Content - Specific (Final artwork fees not included)	114,000.00	13,680.00	127,680.00
III	Project Management Fees On items number I, II	33,800.00	4,056.00	37,856.00
	SUB TOTAL	202,800.00	24,336.00	227,136.00
	GRAND TOTAL	202,800.00	24,336.00	227,136.00

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY: <i>C. Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>C. Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: <i>Diane Chua</i> Diane Chua Managing Director		
APPROVED BY: <i>Chris Evert Miranda</i> Chris Evert Miranda Head of Digital Services	APPROVED BY: <i>Linette Garcia Perez</i> Linette Garcia Perez Senior Manager, Marketing Communications	APPROVED BY: <i>Bryan Brantzeg</i> Bryan Brantzeg Senior Product Manager