

PRODUCTION & CREATIVE SERVICES COST ESTIMATE








CLIENT : PLDT Inc.
 BRAND : PLDT HOME
 PROJECT: : mWell ASC and Layered File
 CE. NO. : PLDT-HOME-2023-0061
 DATE : 17 August 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	LAYERED FILE Turnover of layered file. 1x file.	25,000.00	3,000.00	28,000.00
II	ASC APPLICATION FEE Application for 1x Static Ad.	840.00	100.80	940.80
III	ASC PROCESSING FEE Processing of 1x ASC application.	5,000.00	600.00	5,600.00
IV	ACCOUNT MANAGEMENT On items number I, II, III	6,168.00	740.16	6,908.16
	SUB TOTAL	37,008.00	4,440.96	41,448.96
	GRAND TOTAL	37,008.00	4,440.96	41,448.96

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY:  MIG SEVILLA Account Director		
NOTED BY:  Diane Chua Managing Director		
APPROVED BY:  Linette Garcia-Perz Senior Product Home Manager	APPROVED BY:  Ana May Jovejanos Head, Home Brand Equity Management	APPROVED BY:  Marizer P. Borromeo Head, Home Marketing Admin & Logistics