

PRODUCTION & CREATIVE SERVICES COST ESTIMATE






CLIENT : PLDT Inc.
 BRAND : PLDT HOME
 PROJECT: : mWell Banner Cascade
 CE. NO. : PLDT-HOME-2023-0058
 DATE : 01 August 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	KV CASCADE Cascade of KV to 2.5ft x 6.75ft banner.	31,500.00	3,780.00	35,280.00
II	ACCOUNT MANAGEMENT On items number I	6,300.00	756.00	7,056.00
	SUB TOTAL	37,800.00	4,536.00	42,336.00
	GRAND TOTAL	37,800.00	4,536.00	42,336.00

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY:  MIG SEVILLA Account Director		
NOTED BY:  Diane Chua Managing Director		
APPROVED BY:  Linette Garcia Perez Senior Product Home Manager	APPROVED BY:  Ana May Jovelanos Head, Home Brand Equity Management	APPROVED BY:  Marifer P. Borromeo Head, Home Marketing Admin & Logistics