

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : PLDT HOME
 PROJECT: : SIM Registration Grace Period AO
 CE. NO. : PLDT-HOME-2023-0057
 DATE : 28 July 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

| | SERVICE | NET | VAT | COST IN PHP |
|----|---|------------------|-----------------|------------------|
| I | STATIC MATERIALS Creation of Static FB posts. Includes: 1x Grace Period material. | 14,000.00 | 1,680.00 | 15,680.00 |
| II | ACCOUNT MANAGEMENT On items number I | 2,800.00 | 336.00 | 3,136.00 |
| | SUB TOTAL | 16,800.00 | 2,016.00 | 18,816.00 |
| | GRAND TOTAL | 16,800.00 | 2,016.00 | 18,816.00 |

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

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| SUBMITTED BY: MIG SEVILLA Account Director | | | | |
| NOTED BY: Diane Chua Managing Director | | | | |
| APPROVED BY: Mabie O. Encarnacion-Engco Digital Marketing Manager | APPROVED BY: Adrian Azaña Product Marketing | APPROVED BY: Miguel Ruffy Brand Equity Management | APPROVED BY: Ana May Jovellanos Brand Equity Management | APPROVED BY: Marizel P. Borromeo Head, Home Marketing Admin & Logistics |