

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : PLDT HOME
 PROJECT: : Itch Creatives Supplier Payment
 CE. NO. : PLDT-HOME-2023-0054
 DATE : 21 July 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	PLDT HOME VIDEO SERIES Supplier payment for PLDT Home Video Series	741,150.00	88,938.00	830,088.00
II	SOCIAL MEDIA STRATEGY & CONTENT DEVELOPMENT Supplier payment for Facebook Social Media Strategy & Content Development	1,482,300.00	177,876.00	1,660,176.00
III	AGENCY SERVICE FEE On items number I, II	392,438.93	47,092.67	439,531.60
	SUB TOTAL	2,615,888.93	313,906.67	2,929,795.60
	GRAND TOTAL	2,615,888.93	313,906.67	2,929,795.60

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY: MIG SEVILLA Account Director	PREPARED BY: MIG SEVILLA Account Director	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director		
APPROVED BY: Mabie Encarnacion-Engco Digital Marketing Manager	APPROVED BY: Maribel P. Borromeo Head - Home Marketing Admin & Logistics	APPROVED BY: John Henri C. Yanez FVP - Home Marketing