

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.  
 BRAND : PLDT HOME  
 PROJECT: : And Just Like That KV  
 CE. NO. : PLDT-HOME-2023-0050  
 DATE : 03 April 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	<b>KV CONCEPT</b>	45,000.00	5,400.00	<b>50,400.00</b>
	Creation of KV Concept			
II	<b>ACCOUNT MANAGEMENT</b>	9,000.00	1,080.00	<b>10,080.00</b>
	On items number I			
	<b>SUB TOTAL</b>	<b>54,000.00</b>	<b>6,480.00</b>	<b>60,480.00</b>
	<b>GRAND TOTAL</b>	<b>54,000.00</b>	<b>6,480.00</b>	<b>60,480.00</b>

**TERMS :**

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY:  <b>MIG SEVILLA</b> Account Director	PREPARED BY:  <b>MIG SEVILLA</b> Account Director	VERIFIED BY:  <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY:  <b>Diane Chua</b> Managing Director		
APPROVED BY:  <b>Jericho Marcaida</b> Jr. Product Specialist	APPROVED BY:  <b>Bryan Brantzeg</b> Sr. Product Manager	APPROVED BY:  <b>Ma. Zelinda P. Borromeo</b> Head of A&P Marketing