








PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : PLDT HOME
 PROJECT: : PLDT HOME ACQUI PROJ PIZZA - 45s LIVE SPIEL TVJ (EAT BULAGA)
 CE. NO. : PLDT-HOME-2023-0049
 DATE : 30 June 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	WTAX	ASF	VAT	TOTAL
I DURATION: JUNE 2023	20,400.00		0.00		20,400.00
PLDT HOME FIBER UNLI PLAN 1399 45S LIVE SPIEL IN TVJ (EAT BULAGA)					
- ASC PROCESSING FEE @ PHP 5000					
- ASC SPECIAL SCREENING @ PHP 15400					
SUB TOTAL	20,400.00	0.00	0.00	0.00	20,400.00
20% ASF					4,080.00
12% VAT					2,937.60
GRAND TOTAL	20,400.00	0.00	0.00	0.00	27,417.60

SUBMITTED BY:  JV Madrid Business Unit Director		PREPARED BY:  JV Madrid Business Unit Director	
NOTED BY:  Diane Chua Managing Director			
APPROVED BY:  PANTINOS, Shiena Marie S. PLDT HOME SENIOR PRODUCT SPECIALIST	APPROVED BY:  GONZALES, Ruby Ann AVP- HOME ACQUISITION MARKETING	APPROVED BY:  PINEDA, Regina Head, Home Acquisition Marketing	APPROVED BY:  BORROMELO, Marizel HEAD - HOME MARKETING ADMIN & LOGISTICS