

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.  
 BRAND : PLDT HOME  
 PROJECT: : Shutterstock Assets  
 CE. NO. : PLDT-HOME-2023-0047  
 DATE : 29 June 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	<b>STOCK IMAGES</b> Licensing of stock images for digital use. 125 images: May = 38, June = 36, July = 51	213,875.00	25,665.00	<b>239,540.00</b>
II	<b>STOCK VIDEOS</b> Licensing of stock videos for digital use. 11 videos: May = 6, June = 3, July = 2	27,258.00	3,270.96	<b>30,528.96</b>
III	<b>STOCK MUSIC</b> Licensing of stock music for digital use. 3 songs: June = 2, July = 1	27,612.00	3,313.44	<b>30,925.44</b>
IV	<b>AGENCY SERVICE FEE</b> On items number I, II, III	<b>53,749.00</b>	<b>6,449.88</b>	<b>60,198.88</b>
	<b>SUB TOTAL</b>	<b>322,494.00</b>	<b>38,699.28</b>	<b>361,193.28</b>
	<b>GRAND TOTAL</b>	<b>322,494.00</b>	<b>38,699.28</b>	<b>361,193.28</b>

**TERMS :**

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY: <b>MIG SEVILLA</b> Account Director	PREPARED BY: <b>MIG SEVILLA</b> Account Director	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Diane Chua</b> Managing Director		
APPROVED BY: <b>Mabie Encarnacion-Engco</b> Digital Marketing Manager	APPROVED BY: <b>Ana May Jovellanos</b> Head of Brand Equity Management	APPROVED BY: <b>Ma. Zelinda Borromeo</b> Head of A&P Marketing, PLDT Home