

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : PLDT HOME
 PROJECT : PLDT HOME ACQUI PROJ PIZZA MUSIC BED ONLY
 CE. NO. : PLDT-HOME-2023-0046
 DATE : 29 June 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	WTAX	ASF	VAT	TOTAL
I DURATION: JUNE 2023	140,000.00		0.00		140,000.00
PLDT HOME PROJ PIZZA - MUSIC BED USAGE - Musical Composition - Royalties for Additional Original Music Usage - Instrumental track of 30s Only * Packaged for All Digital Outputs *Including User Generated Content / TikTok Hashtag Challenge					
SUB TOTAL	140,000.00	0.00	0.00	0.00	140,000.00
17.65% ASF					24,710.00
12% VAT					19,765.20
GRAND TOTAL	140,000.00	0.00	0.00	0.00	184,475.20

SUBMITTED BY:  JV Madrid Business Unit Director	PREPARED BY:  JV Madrid Business Unit Director
NOTED BY:  Diane Chua Managing Director	
APPROVED BY:  CASTRODES, Haylene Grace (Haylene) G. Sr Product Specialist Home Marketing Acquisition	APPROVED BY:  CARANDANG, Arturo S. Jr. Head - Acqui Digital & Retail Stores Home Marketing Acquisition