

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : PLDT HOME
 PROJECT: : ACQUI - ASC Clearance Tiktok 30s, Bumper 6s
 CE. NO. : PLDT-HOME-2023-0044
 DATE : 20 June 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	ASF	VAT	TOTAL
I DURATION: JUNE 2023	61,600.00	0.00		61,600.00
ASC CLEARANCE (SPECIAL SCREENING FEES)				
- 1 Tiktok 30S				
- 1 BUMPER 6S				
- Bundle 6s				
II ASC PROCESSING FEE	10,000.00	0.00		10,000.00
- @ Php 5,000 per project				
- Total of 2 projects				
- 1 Tiktok 30s				
- 1 Bumper 6s				
SUB TOTAL	71,600.00	0.00	0.00	71,600.00
20% ASF				14,320.00
12% VAT				10,310.40
GRAND TOTAL	71,600.00	0.00	0.00	96,230.40

SUBMITTED BY: JV Madrid Business Unit Director		PREPARED BY: JV Madrid Business Unit Director	
NOTED BY: Diane Chua Managing Director			
APPROVED BY: PANTINOS, Shiena Marie S. PLDT HOME SENIOR PRODUCT SPECIALIST	APPROVED BY: GONZALES, Ruby Ann AVP-HOME ACQUISITION MARKETING	APPROVED BY: PINEA, Marizel Head, Home Acquisition Marketing	APPROVED BY: BORROMELO, Marizel HEAD - HOME MARKETING ADMIN & LOGISTICS