

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : HOME
 PROJECT: : PHW Postpaid SIM Reg EDM
 CE. NO. : PLDT-HOME-2023-0035
 DATE : 09 June 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I DIGITAL PRODUCTION SERVICES Conversion of 1 simple EDM (1-2 images, up to 1/4-page length copy) to HTML file @ 18 hours web dev production	54,000.00		54,000.00
II ACCOUNT MANAGEMENT & CLIENT SERVICING FEE	10,800.00		10,800.00
SUB TOTAL	64,800.00	0.00	64,800.00
12% VAT			7,776.00
GRAND TOTAL	64,800.00	0.00	72,576.00

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

SUBMITTED BY: Maxine K. Cruz Senior Account Manager	PREPARED BY: Maxine K. Cruz Senior Account Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director		
APPROVED BY: Miguel Ruffy	APPROVED BY: Ana May Jovelanos	APPROVED BY: Kathleen Yulo