

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
BRAND : PLDT HOME
PROJECT : PLDT HOME PROJ PIZZA - ADDITIONAL PRODUCTION REQUESTS - NETWORK VERSIONS, EDITS
CE. NO. : PLDT-HOME-2023-0033
DATE : 03 June 2023

16/F Two World Square
McKinley Hill, The Fort
Taguig City, Philippines
Tel.: 8856-7888
Fax: 8856-9316

SERVICE	NET	WTAX	ASF	VAT	TOTAL
I DURATION: JUNE 2023	421,738.56		0.00		421,738.56
I. ADDITIONAL PROJECT REQUIREMENTS (c/o UXS)					
ADDITIONAL EDITS					
- 2x15s Derivative - Calling Circle & Entertainment Centric 16:9					
- 1x30s Main material 16:9 GMA Version					
- 1x15s Edit down 16:9 GMA version					

II

II. POST-PRODUCTION REVISION

165,000.00

0.00

165,000.00

(C/O UXS)

ADDENDUM cost for Project: "PIZZA"
2x30s Re-edits ABS/TV5 and GMA
versions:

Parameters of the Cost:

- Change supers for MWell and re-dub release 2x30s and 2x15s materials
- Provision for re-online editing c/o EO+ to address the following client comments:

Unli Entertainment frame

- Remove Jumanji from TV screen, all channel logos will be situated inside the TV - zoom in to make the TV bigger for more visibility of the logos
- Revise frame where all the icons get together using these supers ALL FOR P1399

Until June 30, 2023

For mWell only

mWell frame apply new date and dti number








extend exposure of end tag supers

"LIFE AT HOME IS BETTER", remove transition and animation for the tag line

NEW violator should be tilted

DTI number in the end frame to be updated

SUB TOTAL	586,738.56	0.00	0.00	0.00	586,738.56
17.65% ASF					103,559.36
12% VAT					82,835.75
GRAND TOTAL	586,738.56	0.00	0.00	0.00	773,133.67

SUBMITTED BY:  JV Madrid Business Unit Director		PREPARED BY:  JV Madrid Business Unit Director	
NOTED BY:  Reg Cabanban Managing Partner			
APPROVED BY:  PANTINOS, Shiena Marie S. PLDT HOME SENIOR PRODUCT SPECIALIST	APPROVED BY:  GONZALES, Ruby Ann AVP- HOME ACQUISITION MARKETING	APPROVED BY:  PINEDA, Regine Head, Home Acquisition Marketing	APPROVED BY:  BORROMELO, Marizel HEAD - HOME MARKETING ADMIN & LOGISTICS