

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : PLDT HOME
 PROJECT : PLDT HOME BEYOND ACCESS MWELL POSTS - ASC CLEARANCE
 CE. NO. : PLDT-HOME-2023-0028
 DATE : 30 May 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	ASF	VAT	TOTAL
I DURATION: JUNE 2023 ASC APPLICATION	6,720.00	0.00		6,720.00
I. STATIC ADS - Includes Digital Static Post materials for all Social Platforms - Total No. of Application: 6 @ Php 840 = Php 5040 II. STATIC ADS - TILED/CAROUSEL - Includes Digital Static Ads - Carousel/Tiled on all Social Platforms - Total No. of Application: 2 @Php 840 per = Php 1680				
II II ASC PROCESSING FEE - Processing of ASC Application	5,000.00	0.00		5,000.00
SUB TOTAL	11,720.00	0.00	0.00	11,720.00
20% ASF				2,344.00
12% VAT				1,687.68
GRAND TOTAL	11,720.00	0.00	0.00	15,751.68

SUBMITTED BY: JV Madrid Business Unit Director	PREPARED BY: JV Madrid Business Unit Director	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director		
APPROVED BY: LINETTE GARCIA-PEREZ Senior Product Home Manage	APPROVED BY: JANICE LAGASO AVP - Digital Services, Product Marketing	