

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.  
 BRAND : HOME  
 PROJECT: : PLDT - Smart Online Store Thumbnails  
 CE. NO. : PLDT-HOME-2023-0019  
 DATE : 02 May 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	WTAX	VAT	COST IN PHP
I	I. CREATIVE DEVELOPMENT (1) Static Post with (2) Cascades	25,000.00		3,000.00	28,000.00
II	II. ACCOUNT MANAGEMENT & CLIENT SERVICING FEE	5,000.00		600.00	5,600.00
	<b>SUB TOTAL</b>	<b>30,000.00</b>	<b>0.00</b>	<b>3,600.00</b>	<b>33,600.00</b>
	<b>GRAND TOTAL</b>	<b>30,000.00</b>	<b>0.00</b>	<b>3,600.00</b>	<b>33,600.00</b>

**TERMS :**

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

SUBMITTED BY: <b>Maxine K. Cruz</b> Senior Account Manager	PREPARED BY: <b>Maxine K. Cruz</b> Senior Account Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Diane Chua</b> Managing Director	NOTED BY: <b>JV Madrid</b> Business Unit Director	
APPROVED BY: <b>Miguel Ruffy</b>	APPROVED BY: <b>Ana May Jovellanos</b>	