

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Corporate
 PROJECT: : PLDT Home Bitly Subscription Account (FY 23/24)
 CE. NO. : PLDT-HOME-2023-0011
 DATE : 20 March 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
I Duration: March 17, 2023 to March 16, 2024	138,504.00	16,620.48	155,124.48
Bitly Subscription One (1) year subscription			
II ASF On items number I	20,775.60	2,493.07	23,268.67
SUB TOTAL	159,279.60	19,113.55	178,393.15
GRAND TOTAL	159,279.60	19,113.55	178,393.15

TERMS :

Note: Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend the work in case the delay last more than forty-five (45) days after the due date.

SUBMITTED BY: <i>C. Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>C. Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: <i>L. Morete</i> Lalyn Morete Senior Finance Analyst
NOTED BY: <i>Reg Cabanban</i> Reg Cabanban Managing Partner		
APPROVED BY: <i>M. Borromeo</i> Marizel P. Borromeo Head, Home Marketing Admin and Logistics	APPROVED BY: <i>A. Encarnacion-Engco</i> Ma. Abigail Encarnacion-Engco Head, Home Marketing	APPROVED BY: <i>J. Yanez</i> John C. Yanez First Vice-President, Head, Home Marketing