

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : PLDT HOME
 PROJECT : PLDT HOME Smart Wifi Smart Bro Promo
 CE. NO. : PLDT-HOME-2023-0008
 DATE : 02 March 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	CREATIVE DEVELOPMENT Duration: March 2023 One (1) static Facebook post Two (2) static Facebook album post One (1) static app banner One (1) sticker Six (6) Shutterstock images Five (5) final artwork cost	223,000.00	26,760.00	249,760.00
II	Account Management & Client Servicing Fee	44,600.00	5,352.00	49,952.00
	SUB TOTAL	267,600.00	32,112.00	299,712.00
	GRAND TOTAL	267,600.00	32,112.00	299,712.00

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY: <i>Maxine K. Cruz</i> Maxine K. Cruz Senior Account Manager	PREPARED BY: <i>Claire Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: <i>Diane Chua</i> Diane Chua Managing Director		
APPROVED BY: <i>Miguel Rafael N. Ruffy</i> Miguel Rafael N. Ruffy	APPROVED BY: <i>Ana May C. Jovellanos</i> Ana May C. Jovellanos	APPROVED BY: <i>John Henri C. Yanez</i> John Henri C. Yanez