

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : HOME
 PROJECT : PLDT Home Bitly Subscription - Next Upgrade (FY 22/23)
 CE. NO. : PLDT-HOME-2022-0007
 DATE : 19 October 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	Duration: October 28 (2022) to October 27 (2023) One (1) year subscription of Bitly	148,056.00	17,766.72	165,822.72
II	ASF On items number I	22,208.40	2,665.01	24,873.41
	SUB TOTAL	170,264.40	20,431.73	190,696.13
	GRAND TOTAL	170,264.40	20,431.73	190,696.13

SUBMITTED BY: <i>C. Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>C. Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager
NOTED BY: Diane Chua <i>Diane Chua</i> Managing Director	
APPROVED BY: <i>[Signature]</i> Mabie Encarnacion-Engco	APPROVED BY: Sharlyn Lim