

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.  
 BRAND : HOME  
 PROJECT: : PLDT Home Bitly Subscription - Madiskarte Moms (FY 22/23)  
 CE. NO. : PLDT-HOME-2022-0006  
 DATE : 19 October 2022

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

|    | SERVICE  | NET               | VAT              | COST IN PHP       |
|----|--|-------------------|------------------|-------------------|
| I  | Duration: October 28 (2022) to October 27 (2023)<br>One (1) year subscription of Bitly | 148,056.00        | 17,766.72        | 165,822.72        |
| II | ASF<br>On items number I   | 22,208.40         | 2,665.01         | 24,873.41         |
|    | <b>SUB TOTAL</b>   | <b>170,264.40</b> | <b>20,431.73</b> | <b>190,696.13</b> |
|    | <b>GRAND TOTAL</b>   | <b>170,264.40</b> | <b>20,431.73</b> | <b>190,696.13</b> |

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| SUBMITTED BY: <i>C. Lumayad</i><br>Claire Lumayad<br>Exec. Assistant / CE Traffic Manager | PREPARED BY: <i>C. Lumayad</i><br>Claire Lumayad<br>Exec. Assistant / CE Traffic Manager |
| NOTED BY:<br>Diane Chua <i>Diane Chua</i><br>Managing Director                            |  |
| APPROVED BY: <i>[Signature]</i><br>Mabie Encarnacion-Engco                                | APPROVED BY:<br>Sharlyn Lim  |