

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
BRAND : Corp
PROJECT : PLDT-Smart Supply Chain Management 2021 AVP
CE. NO. : PLDT-CORP-2022-0004
DATE : 28 September 2022

16/F Two World Square
McKinley Hill, The Fort
Taguig City, Philippines
Tel.: 8856-7888
Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
I Inclusions:	230,000.00	27,600.00	257,600.00
Concept Fees			
Script Writing			
Storyboard Creation			
Production			
Voiceover			
SUB TOTAL	230,000.00	27,600.00	257,600.00
GRAND TOTAL	230,000.00	27,600.00	257,600.00

SUBMITTED BY: <i>Maxine K. Cruz</i> Maxine K. Cruz Senior Account Manager	PREPARED BY: <i>C. Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager
NOTED BY: <i>Diane Chua</i> Diane Chua Managing Director	
APPROVED BY: <i>Andrew T. Atienza</i> Andrew T. Atienza	