

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PHILIPPINE AIRLINES, INC
 BRAND : PAL
 PROJECT: : Terminal Transfer Campaign Creatives & Production
 CE. NO. : PAL-PHILIPPINE-AIRLINES-2024-0007
 DATE : 19 September 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I Seven (7) layouts for Terminal Transfer EDM Static	385,000.00	46,200.00	431,200.00
Materials			
- Announcement			
- International to International			
- US Flight			
- Australia Flight			
- International to Domestic			
- Domestic to Domestic			
- Domestic to International			
Seven (7) layered files			
20% Project Management Fee			
SUB TOTAL	385,000.00	46,200.00	431,200.00
GRAND TOTAL	385,000.00	46,200.00	431,200.00

TERMS : Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than thirty (30) days after the due date.

SUBMITTED BY: Hania B. Para Project Manager		
NOTED BY: Beatrice Co Account Director	NOTED BY: Reginne Cabanban Managing Partner	
APPROVED BY: Jeremie Abarido	APPROVED BY: Idda Aguilar	APPROVED BY: Howard Uyking