

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE

  
MMCE2023-018



CLIENT : PHILIPPINE AIRLINES, INC  
 BRAND : Mabuhay Miles  
 PROJECT: : Mabuhay Miles AO Layered Files

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City,  
 Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

CE. NO. : PAL-MABUHAY-MILES-2023-0015  
 DATE : 24 October 2023

SERVICE	NET	VAT	TOTAL
I Nine (9) Layered Files 12% ASF	252,000.00	30,240.00	282,240.00
<b>SUB TOTAL</b>	<b>252,000.00</b>	<b>30,240.00</b>	<b>282,240.00</b>
<b>GRAND TOTAL</b>	<b>252,000.00</b>	<b>30,240.00</b>	<b>282,240.00</b>

**TERMS :**

**Cancellation Fees**

Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)




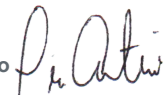
C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

**Rush Fees**

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  <b>Beatrice Co</b> <b>Account Director</b>	
NOTED BY:  <b>Reginne Cabanban</b> <b>Managing Partner</b>	
APPROVED BY:  <b>Gino Ricardo M. Domingo</b>	APPROVED BY:  <b>Pia Pamela L. Antonio</b> 24Oct2023