

PRODUCTION & CREATIVE SERVICES COST ESTIMATE

MMCE2023-017



CLIENT : PHILIPPINE AIRLINES, INC
 BRAND : Mabuhay Miles
 PROJECT: : Mabuhay Miles AO & Partnership Materials (October 2023)-Part 2

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City,
 Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

CE. NO. : PAL-MABUHAY-MILES-2023-0011
 DATE : 20 October 2023

SERVICE	NET	VAT	TOTAL
I	765,600.00	91,872.00	857,472.00
Website Banners (4 partners - Archipelago International, Aruga Apartments, Modala Beach Resort, Swiss-Bell Hotel Intl) One (1) Full Desktop Banner One (1) Half Desktop Banner One (1) Mobile Desktop Banner Title Cards (4 partners - Archipelago International, Aruga Apartments, Modala Beach Resort, Swiss-Bell Hotel Intl) One (1) Desktop One (1) Mobile Shutterstock Images (up to 3 stock per material, and up to 4 per KV; <i>license only includes for digital use only</i>) Project Management Fee Inclusive of 12% ASF and 2 revisions only, additional revisions will be based on Tribal ratecard; Exclusive of influencer fees, advancing fees & video production fees			
SUB TOTAL	765,600.00	91,872.00	857,472.00
GRAND TOTAL	765,600.00	91,872.00	857,472.00

TERMS :

Cancellation Fees

Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)





C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED  BY:	
Beatrice Co Account Director	
NOTED BY: 	
Reginne Cabanban Managing Partner	
APPROVED BY: 	APPROVED BY:  24Oct2023
Gino Ricardo M. Domingo	Pia Pamela L. Antonio