

PRODUCTION & CREATIVE SERVICES COST ESTIMATE

P. O. Santos
MMCE2023-013



CLIENT : PHILIPPINE AIRLINES, INC
 BRAND : Mabuhay Miles
 PROJECT: : MM August Always On Social Content
 CE. NO. : PAL-MABUHAY-MILES-2023-0007
 DATE : 23 August 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

| SERVICE | NET | VAT | TOTAL |
|---|-------------------|------------------|-------------------|
| I Three (3) Social Media Posts - August 2023 <i>2 static posts + 1 3-image carousel</i> Shutterstock Images (6 static images) Project Management Fee | 188,088.00 | 22,570.56 | 210,658.56 |
| SUB TOTAL | 188,088.00 | 22,570.56 | 210,658.56 |
| GRAND TOTAL | 188,088.00 | 22,570.56 | 210,658.56 |

TERMS : Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than thirty (30) days after the due date.

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| SUBMITTED BY: <i>Bea Co</i> Bea Co Account Director | |
| NOTED BY: <i>Reg Cabanban</i> Reg Cabanban Managing Partner | |
| APPROVED BY: Leona Francesca A. Martin Manager - Campaigns (Loyalty) Marketing | <i>Leona</i> APPROVED BY: Gino Ricardo M. Domingo AVP - Loyalty Marketing |