

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE

  
MMCE2023-011







CLIENT : PHILIPPINE AIRLINES, INC  
 BRAND : Mabuhay Miles  
 PROJECT: : Mabuhay Miles Night Materials  
 CE. NO. : PAL-MABUHAY-MILES-2023-0004  
 DATE : 11 August 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
I Four (4) Studies of Static Invite Designs One (1) Final Design Study for approval and turnover Layered File of approved invite design Shutterstock Images (up to 5 static images) 20% Rush Fee Project Management Fee  Inclusive of 2 revisions only, additional revisions will be based on Tribal ratecard; Exclusive of influencer fees, advancing fees & video production fees	370,800.00	44,496.00	415,296.00
<b>SUB TOTAL</b>	<b>370,800.00</b>	<b>44,496.00</b>	<b>415,296.00</b>
<b>GRAND TOTAL</b>	<b>370,800.00</b>	<b>44,496.00</b>	<b>415,296.00</b>

**TERMS** : Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than thirty (30) days after the due date.

SUBMITTED BY:  <b>Bea Co</b> <b>Account Director</b>	
NOTED BY:  <b>Reg Cabanban</b> <b>Managing Partner</b>	
APPROVED BY:  <b>Leona Francesca A. Martin</b> <b>Manager - Campaigns (Loyalty) Marketing</b>	APPROVED BY:  <b>Gino Ricardo M. Domingo</b> <b>AVP - Loyalty Marketing</b>