

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : Jollibee Foods Corp.  
**BRAND** : Jollibee Philippines  
**PROJECT** : #SuperDeserve Execution with What's Your Ulam Pare  
**CE. NO.** : Jollibee-PR-2025-35  
**DATE** : 08 October 2025




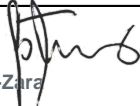
16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634

Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
<b>I</b> CONTENT PARTNERSHIP WITH WHATS YOUR ULAM PARE (WYUP) <ul style="list-style-type: none"> <li>Admin post their "super sayard" moment pose with the Jollibee Super Meal, paired with a short caption about the achievement that made them reward themselves—whether it's closing a deal, meeting a deadline, leading a successful presentation, or surviving back-to-back meetings.</li> <li>Admin will invite other members to share their own moments. To spark the conversation, Admin/Moderators will seed initial comments to get the thread going. (kindly include in your cost the seeded or planted comments)</li> </ul> <p>Inclusions:</p> <ul style="list-style-type: none"> <li>WYUP's rate for 1x static post</li> <li>Management and coordination with WYUP</li> </ul>	180,000.00	21,600.00	201,600.00
<b>SUB TOTAL</b>	<b>180,000.00</b>	<b>21,600.00</b>	<b>201,600.00</b>
<b>GRAND TOTAL</b>	<b>180,000.00</b>	<b>21,600.00</b>	<b>201,600.00</b>

**TERMS :**

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP201,600.01 (VAT inclusive)** within 30 days upon receipt of its official invoice.

PREPARED BY:  <b>Shane Torres</b> Senior Account Manager	
NOTED BY:  <b>Bobby T. Vito</b> Managing Director	NOTED BY:  <b>Tere Isla</b> Group Account Director
APPROVED BY: <b>Martina Francisco</b>	APPROVED BY:  <b>Bea Tempongko-Zara</b>